These questions illustrate how leaders of RBA can introduce these concepts simply by asking new questions and changing the conversation among agency staff, legislators, community members and others.

RBA… (Results Based Accountability)

Results in…

New Questions

What did your organization do to improve the well being of the people we serve?

What is the investment needed, over what period of time, to change specific results?

What is the economic value of that investment over time?

What is our investment relative to others?

Who are your partners in this work, and what is their investment?

What are your indicators of improved well being that you are aiming to change?

Let us see the indicators that show the change over time.

Con Hogan